ANANTA COLLECTION 2009

SEIKO

DEDICATED TO PERFECTION

ANANTA. More than 30 years ago, a SEIKO engineer dreamed of a new kind of watch that would reflect the natural, continuous flow of time. 28 years of R&D later, Spring Drive was born, the only watch in the world with glide motion. Today, Spring Drive sets a new standard in luxury chronographs, capturing the exact elapsed time, not just to the nearest fraction, with an accuracy 5 times greater than any mechanical chronometer. With a design inspired by Katana, the ancient Japanese art of sword making, the perfect chronograph is no longer a dream. **SeikoUSA.com**

SEIKO

DEDICATED TO PERFECTION

Throughout its 128 years of history, SEIKO has always striven to be the leader, and through this obsession with refined innovation, has become the only manufacture with complete mastery of the four technologies of watchmaking: mechanical, quartz, Kinetic and Spring Drive. The SEIKO story is a story of generations of craftsmen, engineers and designers united by one shared and deeply held conviction: their dedication to perfection.

SEIKO

Ananta

SPS007
$6,400
Spring Drive Chronograph - Advertised Model
Caliber: 5R86; Chronograph up to 12 hours; GMT hand; Power reserve indicator; Power reserve: 72 hours; 50 jewels, 416 parts; Column wheel and vertical clutch; Case diameter: 46.0 mm; Sapphire crystal with anti-reflective coating; See through case back with sapphire crystal; 100M

0 29665 15153 7

SPS009
$6,400
Spring Drive Chronograph
Limited Edition
Caliber: 5R86; Crocodile strap with three fold clasp and push button release; Chronograph up to 12 hours; GMT hand; Power reserve indicator; Power reserve: 72 hours; 50 jewels, 416 parts; Column wheel and vertical clutch; Case diameter: 46.0 mm; Sapphire crystal with anti-reflective coating; See through case back with sapphire crystal; 100M

0 29665 15154 4

SNR019
$4,300
Spring Drive GMT
Caliber: 5R66; GMT hand; Power reserve indicator; Power reserve: 72 hours; 30 jewels, 296 parts; Case diameter: 46.0 mm; Sapphire crystal with anti-reflective coating; See through case back with sapphire crystal; 100M

0 29665 15155 1

SNR021
$4,300
Spring Drive GMT
Caliber: 5R66; Crocodile strap with three fold clasp and push button release; GMT hand; Power reserve indicator; Power reserve: 72 hours; 30 jewels, 296 parts; Case diameter: 46.0 mm; Sapphire crystal with anti-reflective coating; See through case back with sapphire crystal; 100M

0 29665 15156 8

SEIKO

Ananta

SRQ003
$3,200
Automatic Chronograph
Caliber: 8R28; Chronograph up to 12 hours; 28,800 vibrations per hour; Power reserve indicator; Power reserve: over 45 hours; 34 jewels, 292 parts; Column wheel and vertical clutch; One-piece three-pointed hammer for instant reset; Case diameter: 46.0 mm; Sapphire crystal with anti-reflective coating; See through case back with sapphire crystal; 100M

0 29665 15157 5

SRQ005
$3,200
Automatic Chronograph - Advertised Model
Caliber: 8R28; Crocodile strap with three fold clasp and push button release; Chronograph up to 12 hours; 28,800 vibrations per hour; Power reserve indicator; Power reserve: over 45 hours; 34 jewels, 292 parts; Column wheel and vertical clutch; One-piece three-pointed hammer for instant reset; Case diameter: 46.0 mm; Sapphire crystal with anti-reflective coating; See through case back with sapphire crystal; 100M

0 29665 15158 2

SPB013
$2,300
Automatic Double Retrograde Calendar
Caliber: 6R24; Double retrograde day/date indicator; 28,800 vibrations per hour; Power reserve indicator; Power reserve: Over 45 hours; 31 jewels, 224 parts; Case diameter: 46.0 mm; Sapphire crystal with anti-reflective coating; See through case back with sapphire crystal; 100M

0 29665 15159 9

SPB015
$2,300
Automatic Double Retrograde Calendar
Caliber: 6R24; Crocodile strap with three fold clasp and push button release; Double retrograde day/date indicator; 28,800 vibrations per hour; Power reserve indicator; Power reserve: Over 45 hours; 31 jewels, 224 parts; Case diameter: 46.0 mm; Sapphire crystal with anti-reflective coating; See through case back with sapphire crystal; 100M

0 29665 15160 5

SEIKO

Ananta

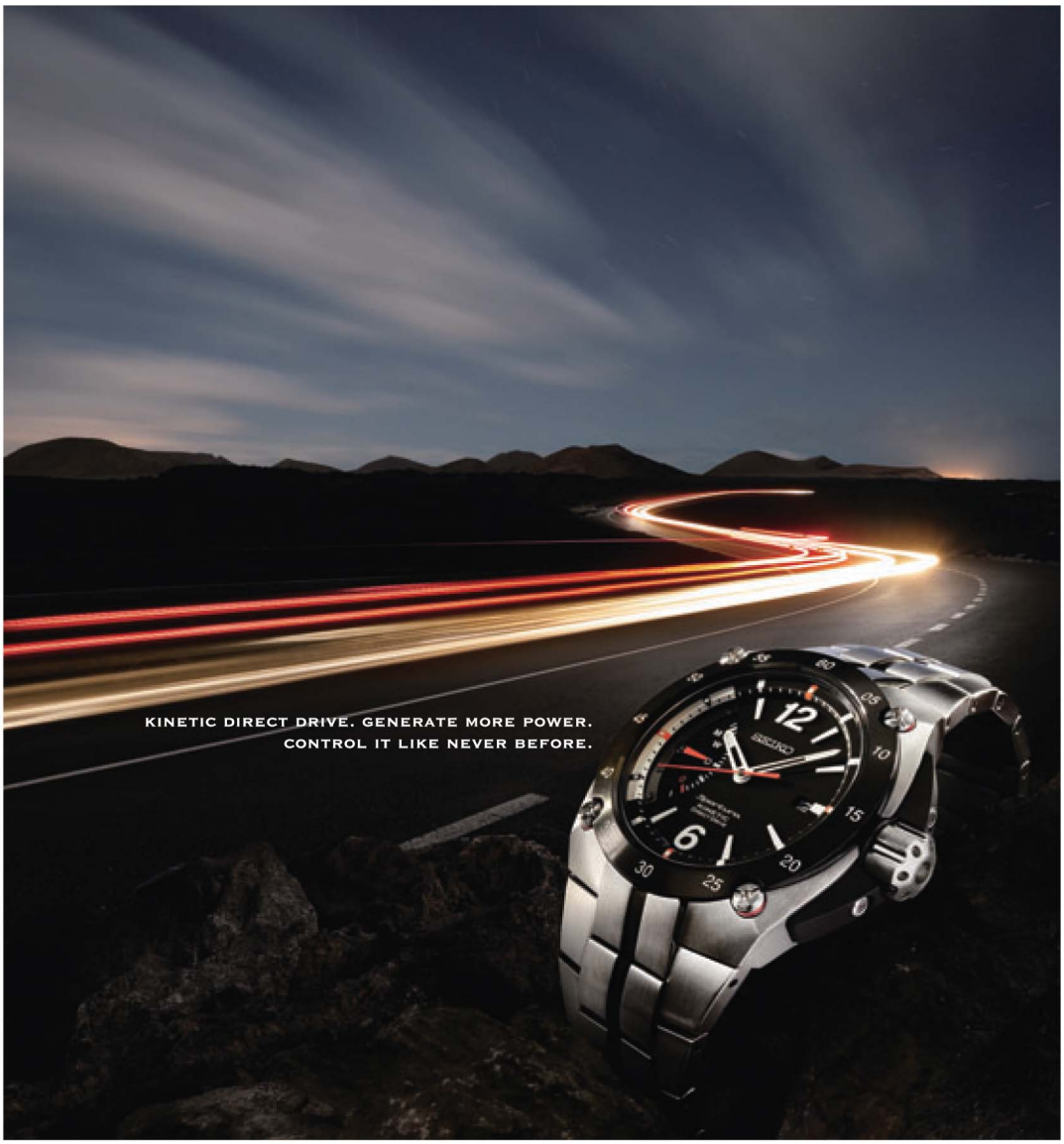
SPB017
$2,100
Automatic Multi-Hand Calendar
Caliber: 6R21; Day/date indicator; Power reserve indicator; 28,800 vibrations per hour; Power reserve indicator; Power reserve: Over 45 hours; 29 jewels, 208 parts; Case diameter: 46.0 mm; Sapphire crystal with anti-reflective coating; See through case back with sapphire crystal; 100M

0 29665 15161 2

SPB019
$2,100
Automatic Multi-Hand Calendar
Caliber: 6R21; Crocodile strap with three fold clasp and push button release; Day/date indicator; Power reserve indicator; 28,800 vibrations per hour; Power reserve indicator; Power reserve: Over 45 hours; 29 jewels, 208 parts; Case diameter: 46.0 mm; Sapphire crystal with anti-reflective coating; See through case back with sapphire crystal; 100M

0 29665 15162 9

ELITE COLLECTIONS 2009



SEIKO

DEDICATED TO PERFECTION

SPORTURA. In 1986, SEIKO invented Kinetic, the first watch in the world to generate, and save, its own electricity. Kinetic is powered by the motion of your body. Today, the revolution continues with Kinetic Direct Drive. The real-time power indicator shows the power you generate as you turn the crown and then the power in reserve. With anti-reflective sapphire crystal and a sure-grip sculpted crown. Because, in high speed motor sport, control is everything. **SeikoUSA.com**

SEIKO

Sportura

SRG005
$1,350
Kinetic Direct Drive - Advertised Model
Caliber: 5D22; Stainless steel case and bracelet; Sapphire crystal; 100M; Screw caseback; Push button release clasp; 47.0mm

0 29665 15143 8

SPC055
$875
Chronograph Perpetual
Caliber: 7T86; Stainless steel case; Leather strap; Sapphire crystal; 100M; Screw crown; Screw caseback; 47.0mm

0 29665 15144 5

SEIKO

Sportura

SNAD23
$795
Alarm Chronograph
Caliber: 7T62; Stainless steel case and bracelet; Sapphire crystal; 100M; Screw crown; Screw caseback; Push button release clasp; 47.0mm

0 29665 15145 2

SNAD59
$750
Alarm Chronograph - Advertised Model
Caliber: 7T62; Stainless steel case; Leather strap; Sapphire crystal; 100M; Screw crown; Screw caseback; 47.0mm

0 29665 15146 9

SRW897
$695
Ladies' Chronograph - Advertised Model
Caliber: 7T11; Stainless steel case; White patent leather strap; 14 diamonds; Cabochon crown; Sapphire crystal; 100M; Screw caseback; 41.0mm

0 29665 15169 8

SRW899
$725
Ladies' Chronograph
Caliber: 7T11; Stainless steel case; Black patent leather strap; 14 diamonds; Black Ion Finish bezel, crown and buttons; Cabochon crown; Sapphire crystal; 100M; Screw caseback; 41.0mm

0 29665 15170 4

SEIKO

VELATURA

SPC049
$1,150
Yachting Timer - Advertised Model
Caliber: 7T84; Titanium with hard coating for increased scratch resistance; 200M; Screw crown; Screw caseback; Combination leather and nylon strap; 49.0mm

0 29665 15171 1

SUN011
$895
Kinetic GMT
Caliber: 5M65; Stainless steel case and bracelet; Sapphire crystal; 100M; Screw crown; Screw caseback; Push button release clasp; 49.0mm

0 29665 15172 8

SNDZ20
$750
Chronograph
Caliber: 7T92; Stainless steel case; 16 diamonds; Brown strap; Rose gold finish bezel, crown and buttons; Cabochon crown; Sapphire crystal; 100M; Screw caseback; 39.0mm

0 29665 15173 5

SEIKO

VELATURA

LIMITED EDITION

SRQ001
$3,800
Automatic Chronograph
Caliber: 8R28; Chronograph measures up to 12 hours in 1 second increments; Column wheel and vertical clutch mechanism; One-piece three-pointed hammer for instant chronograph reset; 28,800 vibrations per hour; Duration of full charge is over 45 hours; 34 jewels; Consists of 292 parts; Hand-winding capability; Anti-glare sapphire crystal; Carbonfiber dial; Carbonfiber bezel; Screwdown crown and buttons; 100M; Screwdown See-Thru caseback; 48.0mm

0 29665 14825 4

SNDA59
$950
Diver Chronograph
Caliber: 7T92; Chronograph measures up to 12 hours in 1/20 second increments; Split and elapsed time measurement; Unidirectional rotating bezel; Anti-glare sapphire crystal; 200M; Screwdown crown and buttons; 48.0mm

0 29665 14826 1

SEIKO

VELATURA

SPC005
$950
Yachting Timer
Caliber: 7T84; Pre-set yachting countdown timer (5, 6, 10 minutes) with automatic chronograph start function; Free-set countdown timer up to 15 minutes in 1 minute increments; Chronograph measures up to 12 hours in 1/5 second increments; Dual time capable: alarm hands can indicate the time in a different time zone; Split time measurement; Local time display; Daily alarm and one time alarm; Anti-glare sapphire crystal; 100M; 47.0mm

0 29665 14490 4

SPC007
$795
Yachting Timer
Caliber: 7T84; Pre-set yachting countdown timer (5, 6, 10 minutes) with automatic chronograph start function; Free-set countdown timer up to 15 minutes in 1 minute increments; Chronograph measures up to 12 hours in 1/5 second increments; Dual time capable: alarm hands can indicate the time in a different time zone; Split time measurement; Local time display; Daily alarm and one time alarm; Urethane strap; Anti-glare sapphire crystal; 100M; 47.0mm

0 29665 14491 1

SEIKO

VELATURA

SRH006
$1,295
Kinetic Direct Drive
Caliber: 5D44; Powered by the movement of your body; Environmentally friendly; The most advanced electronic watch technology; Rose gold finish; Direct drive indicator: real time power indication, power reserve indication; Duration of full charge is approximately 1 month; Retrograde day indicator; Hand winding and automatic capability; Urethane strap; Anti-glare sapphire crystal; 100M; 48.0mm

0 29665 14798 1

SRH005
$1,295
Kinetic Direct Drive
Caliber: 5D44; Powered by the movement of your body; Environmentally friendly; The most advanced electronic watch technology; Direct drive indicator: real time power indication, power reserve indication; Duration of full charge is approximately 1 month; Retrograde day indicator; Hand winding and automatic capability; Anti-glare sapphire crystal; 100M; 48.0mm

0 29665 14489 8

SRH001
$1,250
Kinetic Direct Drive
Caliber: 5D44; Powered by the movement of your body; Environmentally friendly; The most advanced electronic watch technology; Direct drive indicator: real time power indication, power reserve indication; Duration of full charge is approximately 1 month; Retrograde day indicator; Hand winding and automatic capability; Anti-glare sapphire crystal; 100M; 48.0mm

0 29665 14488 1

SEIKO

VELATURA

SNAA91
$725
Alarm Chronograph
Caliber: 7T62; Alarm can be set on a 12-hour basis with two small hands; Dual time capable: alarm hands can indicate the time in a different time zone; Chronograph measures up to 60 minutes in 1/5 second increments; after 60 minutes it will start counting from "0" repeatedly up to 12 hours; Anti-glare sapphire crystal; 100M; 47.0mm

0 29665 14492 8

SNAA92
$795
Alarm Chronograph
Caliber: 7T62; Alarm can be set on a 12-hour basis with two small hands; Dual time capable: alarm hands can indicate the time in a different time zone; Chronograph measures up to 60 minutes in 1/5 second increments; after 60 minutes it will start counting from "0" repeatedly up to 12 hours; Anti-glare sapphire crystal; 100M; 47.0mm

0 29665 14493 5

SEIKO

VELATURA

SNDZ38
$1,195
Ladies' Chronograph
Caliber: 7T92; Fifty-three diamonds;
Mother of Pearl dial; Chronograph measures
up to 12 hours in 1/20 second increments;
Split and elapsed time measurement;
Anti-glare sapphire crystal; 100M; 37.5mm

0 29665 14827 8

SXDA19
$795
Caliber: 7N82; 36 Diamonds;
Mother of Pearl dial; Anti-glare sapphire
crystal; 100M; 33.0mm

0 29665 14494 2

SXDA20
$850
Caliber: 7N82; 36 Diamonds;
Mother of Pearl dial; Anti-glare sapphire
crystal; 100M; 33.0mm

0 29665 14495 9

SEIKO

Premier

SRX003
$1,295
Kinetic Direct Drive Moon Phase - Advertised Model
Caliber: 5D88; Stainless steel case; Fitted leather strap with 3-fold push button release clasp; Sapphire crystal; 100M; Screw caseback; 43.0mm

0 29665 15163 6

SPC051
$695
Chronograph Perpetual - Advertised Model
Caliber: 7T86; Stainless steel case and bracelet; Sapphire crystal; 100M; Screw caseback; Push button release clasp; 43.0mm

0 29665 15164 3

SRG001
$1,075
Kinetic Direct Drive
Caliber: 5D22; Powered by the movement of your body; Environmentally friendly; The most advanced electronic watch technology; Direct drive indicator: real time power indication, power reserve indication; Duration of full charge is approximately 1 month; Hand winding and automatic capability; Sapphire crystal; 100M; 41.5mm

0 29665 14682 3

SNL044
$1,050
Kinetic Chronograph
Caliber: 7L22; Powered by the movement of your body; Environmentally friendly; The most advanced electronic watch technology; Duration of full charge is approximately 5 months; Chronograph measures up to 45 minutes in 1/5 second increments; Rose gold finish; Sapphire crystal; 100M; 42.0mm

0 29665 14799 8

SEIKO

Premier

SNP005
$850
Kinetic Perpetual
Caliber: 7D48; Powered by the movement of your body; Environmentally friendly; The most advanced electronic watch technology; Perpetual calendar adjusts for odd and even months to the year 2100; 24-hour hand; Leap year window; Power save function; Time relay system preserves accurate time up to 4 years; Sapphire crystal; 100M; 40.0mm

0 29665 14285 6

SNP001
$895
Kinetic Perpetual
Caliber: 7D48; Powered by the movement of your body; Environmentally friendly; The most advanced electronic watch technology; Perpetual calendar adjusts for odd and even months to the year 2100; 24-hour hand; Leap year window; Power save function; Time relay system preserves accurate time up to 4 years; Sapphire crystal; 100M; 40.0mm

0 29665 14284 9

SRN001
$750
Kinetic Retrograde Day Indicator
Caliber: 5M54; Powered by the movement of your body; Environmentally friendly; The most advanced electronic watch technology; Duration of full charge is approximately 6 months; Power reserve indication at the press of a button; Sapphire crystal; 100M; 41.0mm

0 29665 14831 5

SRN004
$775
Kinetic Retrograde Day Indicator
Caliber: 5M54; Powered by the movement of your body; Environmentally friendly; The most advanced electronic watch technology; Duration of full charge is approximately 6 months; Power reserve indication at the press of a button; Sapphire crystal; 100M; 41.0mm

0 29665 14832 2

SEIKO

Premier

SNA586
$625
Alarm Chronograph
Caliber: 7T62; Alarm can be set on a 12-hour basis with two small hands; Dual time capable: alarm hands can indicate the time in a different time zone; Chronograph measures up to 60 minutes in 1/5 second increments; after 60 minutes it will start counting from"0" repeatedly up to 12 hours; Sapphire crystal; 100M; 38.0mm

0 29665 14289 4

SNA743
$625
Alarm Chronograph
Caliber: 7T62; Alarm can be set on a 12-hour basis with two small hands; Dual time capable: alarm hands can indicate the time in a different time zone; Chronograph measures up to 60 minutes in 1/5 second increments; after 60 minutes it will start counting from"0" repeatedly up to 12 hours; Sapphire crystal; 100M; 36.5mm

0 29665 14288 7

SNA585
$595
Alarm Chronograph
Caliber: 7T62; Alarm can be set on a 12-hour basis with two small hands; Dual time capable: alarm hands can indicate the time in a different time zone; Chronograph measures up to 60 minutes in 1/5 second increments; after 60 minutes it will start counting from "0" repeatedly up to 12 hours; Sapphire crystal; 100M; 38.0mm

0 29665 14679 3

SPB001
$1,475
Automatic
Caliber: 6R20; 29 jewels; 45-hour power reserve; Power reserve indicator; Hand-winding capability; Sapphire crystal; 100M; Screwdown See-Thru caseback; 42.0mm

0 29665 14290 0

SEIKO

Premier

SXD773
$875
Caliber: 7N82; 48 diamonds;
Mother of Pearl dial; Sapphire crystal;
100M; 27.0mm

0 29665 14286 3

SXD774
$895
Caliber: 7N82; 48 diamonds; Mother of
Pearl dial; Sapphire crystal; 100M; 27.0mm

0 29665 14287 0

SXD675
$375
Caliber: 7N82; Sapphire crystal;
100M; 27.0mm

0 29665 14680 9

SXD678
$395
Caliber: 7N82; Sapphire crystal;
100M; 27.0mm

0 29665 14681 6

SXGN64
$495
Advertised Model
Caliber: 1N01; Stainless steel case and
bracelet; Cabochon crown; Sapphire crystal;
100M; Push button release clasp; 22.0mm

0 29665 15167 4

SXGN66
$495
Caliber: 1N01; Stainless steel case; Leather strap
with 3-fold push button release; Rose gold finish;
Cabochon crown; Sapphire crystal; 100M; 22.0mm

0 29665 15168 1

SEIKO

ARCTURA

LIMITED EDITION

SLQ025
$5,300
Kinetic Chronograph
Caliber: 9T82; Powered by the movement of your body; Environmentally friendly; The most advanced electronic watch technology; Duration of full charge is approximately 1 month; Chronograph measures up to 12 hours in 1/10 second increments; Separate displays for all chronograph functions ensure ease of use and high legibility; Consists of 350 parts; Assembled by hand; Anti-glare sapphire crystal; Screwdown crown; 100M; Screwdown See-Thru caseback; 48.0mm

2 96651 48080 7

SNL055
$925
Kinetic Chronograph
Caliber: 7L22; Powered by the movement of your body; Environmentally friendly; The most advanced electronic watch technology; Duration of full charge is approximately 5 months; Chronograph measures up to 45 minutes in 1/5 second increments; Sapphire crystal; 100M; Screwdown See-Thru caseback; 48.0mm

0 29665 14813 1

SNL057
$995
Kinetic Chronograph
Caliber: 7L22; Powered by the movement of your body; Environmentally friendly; The most advanced electronic watch technology; Duration of full charge is approximately 5 months; Chronograph measures up to 45 minutes in 1/5 second increments; Black Ion Finish; Sapphire crystal; 100M; Screwdown See-Thru caseback; 48.0mm

0 29665 14814 8

SNL059
$875
Kinetic Chronograph
Caliber: 7L22; Powered by the movement of your body; Environmentally friendly; The most advanced electronic watch technology; Duration of full charge is approximately 5 months; Chronograph measures up to 45 minutes in 1/5 second increments; Urethane strap; Sapphire crystal; 100M; Screwdown See-Thru caseback; 48.0mm

0 29665 14815 5

SEIKO

ARCTURA

SRN015
$725
Kinetic Retrograde Day Indicator
Caliber: 5M54; Powered by the movement of your body; Environmentally friendly; The most advanced electronic watch technology; Duration of full charge is approximately 6 months; Power reserve indication at the press of a button; Sapphire crystal; 100M; Screwdown See-Thru caseback; 47.0mm

0 29665 14822 3

SRN017
$795
Kinetic Retrograde Day Indicator
Caliber: 5M54; Powered by the movement of your body; Environmentally friendly; The most advanced electronic watch technology; Duration of full charge is approximately 6 months; Power reserve indication at the press of a button; Black Ion Finish; Sapphire crystal; 100M; Screwdown See-Thru caseback; 47.0mm

0 29665 14823 0

SRN019
$675
Kinetic Retrograde Day Indicator
Caliber: 5M54; Powered by the movement of your body; Environmentally friendly; The most advanced electronic watch technology; Duration of full charge is approximately 6 months; Power reserve indication at the press of a button; Urethane strap; Sapphire crystal; 100M; Screwdown See-Thru caseback; 47.0mm

0 29665 14824 7

SEIKO

ARCTURA

SKA891
$595
Ladies' Kinetic
Caliber: 5M62; Powered by the movement of your body; Environmentally friendly; The most advanced electronic watch technology; 11 diamonds; Duration of full charge is approximately 6 months; Power reserve indication at the press of a button; Sapphire crystal; 100M; Screwdown See-Thru caseback; 38.0mm

0 29665 14818 6

SKA890
$625
Ladies' Kinetic
Caliber: 5M62; Powered by the movement of your body; Environmentally friendly; The most advanced electronic watch technology; 11 diamonds; Duration of full charge is approximately 6 months; Power reserve indication at the press of a button; Sapphire crystal; 100M; Screwdown See-Thru caseback; 38.0mm

0 29665 14819 3

SKA895
$995
Ladies' Kinetic
Caliber: 5M62; 51 diamonds; Powered by the movement of your body; Environmentally friendly; The most advanced electronic watch technology; Duration of full charge is approximately 6 months; Power reserve indication at the press of a button; Sapphire crystal; 100M; Screwdown See-Thru caseback; 38.0mm

0 29665 14816 2

SKA893
$895
Ladies' Kinetic
Caliber: 5M62; 40 diamonds; Powered by the movement of your body; Environmentally friendly; The most advanced electronic watch technology; Duration of full charge is approximately 6 months; Power reserve indication at the press of a button; Sapphire crystal; 100M; Screwdown See-Thru caseback; 38.0mm

0 29665 14817 9

SEIKO

ARCTURA

SKA889
$495
Ladies' Kinetic
Caliber: 5M62; Powered by the movement of your body; Environmentally friendly; The most advanced electronic watch technology; Duration of full charge is approximately 6 months; Power reserve indication at the press of a button; Sapphire crystal; 100M; Screwdown See-Thru caseback; 38.0mm

0 29665 14820 9

SKA888
$525
Ladies' Kinetic
Caliber: 5M62; Powered by the movement of your body; Environmentally friendly; The most advanced electronic watch technology; Duration of full charge is approximately 6 months; Power reserve indication at the press of a button; Sapphire crystal; 100M; Screwdown See-Thru caseback; 38.0mm

0 29665 14821 6

SEIKO

DEDICATED TO PERFECTION

COUTURA. As the inventor of the women's quartz watch in 1972, SEIKO has nearly four decades of experience in fusing function with perfect design. Today, the new women's Coutura offers a diamond bezel, a mother-of-pearl dial, a sapphire crystal, a cabochon crown and 10 bar water resistance in a timepiece whose design and function reveal the same infinite attention to detail. SeikoUSA.com

2009 - 2010 Product Collection

SEIKO TECHNOLOGY

KINETIC

Seiko Kinetic is the first and only quartz watch powered by human energy. Based on revolutionary technology, Seiko Kinetic watches run entirely on self-generated energy from the natural movement of your wrist. Environmentally friendly. The most advanced electronic watch technology. Six-month power reserve. See pages 6, 17-20.

KINETIC PERPETUAL

Another world's first technology from Seiko. Kinetic Perpetual combines the features and benefits of the industry's leading watch technology – Kinetic Auto Relay and Perpetual Calendar. Once set, the calendar automatically adjusts for odd and even months including February of leap years up to February 2100. When the watch senses 24 hours of inactivity it puts itself into suspended animation (sleep mode) to conserve energy. The date continues to advance correctly while the watch is asleep. Wake it up with a few shakes of your wrist and it automatically resets itself to the correct time even if it's been asleep for up to 4 years. See pages 5, 12.

DUAL FLYBACK CHRONOGRAPH

The Dual Flyback Chronograph presents an entirely new Chronograph movement in a watch that epitomizes Seiko's commitment to precision timing and luxury details. See page 13.

ALARM CHRONOGRAPH

Seiko alarm chronographs offer the features of a chronograph along with a 12-hour alarm. See pages 6, 7, 24-28.

CHRONOGRAPH

Seiko chronographs provide standard watch functions as well as precise stopwatch timing for a variety of activities. See pages 29-30.

PERPETUAL CALENDAR

The Seiko Perpetual Calendar automatically adjusts for odd and even months including February of leap years. See pages 21-22.

See page 54 for an explanation of water resistancies and other features.

COVER MODEL SXDB60 page 10

SEIKO

Table of Contents

4-11 COUTURA . . . . . .

12-16 LE GRAND SPORT . . . . . .

17-20 KINETIC . . . . . .

21-22 PERPETUAL CALENDAR . . . . . .

23-24 FLIGHT COMPUTER . . . . . .

25-28 ALARM CHRONOGRAPH . . . . . .

29-30 CHRONOGRAPH . . . . . .

31-32 DIVE . . . . . .

33-38 MEN'S . . . . . .

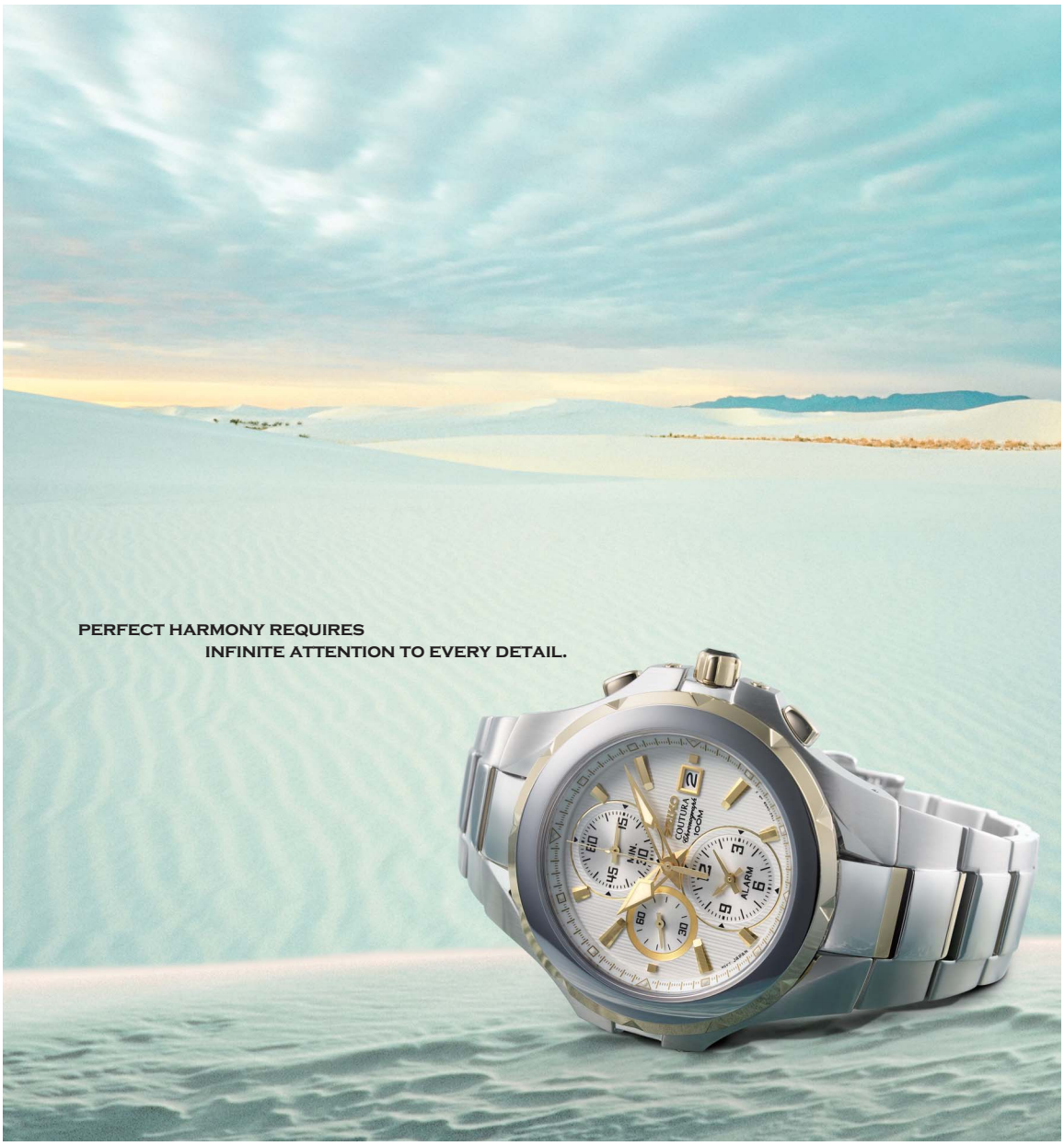
39-49 LADIES . . . . . .

50 SEIKOFLEX. . . . . .

51-52 STRAP . . . . . .

53 CUSTOM DIALS . . . . . .

54 LEGEND . . . . . .



SEIKO

DEDICATED TO PERFECTION

COUTURA. As the inventor of the quartz watch in 1969, and the quartz chronograph in 1983, SEIKO has had decades of experience in finding the perfect balance of form and function. Today, the new Coutura offers a 1/5 second chronograph with split time, alarm and dual time zone capability. And, with a sapphire crystal, a cabochon crown and 10 bar water resistance, this new creation reveals SEIKO's infinite attention to detail. SeikoUSA.com

SNP017 $825
Black Ion Finish

0 29665 14532 1

KINETIC
PERPETUAL

POWERED BY THE MOVEMENT OF YOUR BODY
ENVIRONMENTALLY FRIENDLY
THE MOST ADVANCED ELECTRONIC WATCH TECHNOLOGY

Once set, the calendar automatically adjusts for odd and even months including February of leap years up to February 28, 2100

When the watch senses 24 hours of inactivity it puts itself into suspended animation (sleep mode) to conserve energy. The date continues to advance correctly while the watch is asleep. Wake it up with a few shakes of your wrist and it automatically resets itself to the correct time even if it's been asleep for up to 4 years

Oversized dual date windows • 24-hour and 12-month subdials • Energy depletion forewarning function

Subdial/window at 9:00 indicates the number of years since last leap year • Cabochon crown • Sapphire crystal

SNP007 $750

0 29665 13613 8

SNP008 $775

0 29665 13614 5

NEW

SNAD51 $475

NEW

SNAD53 $475

NEW

SNAD54 $495

ALARM CHRONOGRAPH

Hour, minute and small second hands

Alarm can be set on a 12-hour basis with two small hands

Chronograph can measure up to 60 minutes in 1/5 second increments; after 60 minutes it will start counting again from "0" repeatedly up to 12 hours

Alarm hands can indicate the time in a different time zone

Cabochon crown • Sapphire crystal

SRN023 $725
Black Ion Finish

KINETIC – RETROGRADE DAY INDICATOR

POWERED BY THE MOVEMENT OF YOUR BODY
ENVIRONMENTALLY FRIENDLY
THE MOST ADVANCED ELECTRONIC WATCH TECHNOLOGY

Hour, minute and second hands • Automatic power generator

Power reserve indicator function • 6-month power reserve

Screwdown See-Thru caseback • Cabochon crown • Sapphire crystal

SNA548 $495

SNA694 $495

SNAC41 $525
Black Ion Finish

ALARM CHRONOGRAPH

Hour, minute and small second hands

Alarm can be set on a 12-hour basis with two small hands

Chronograph can measure up to 60 minutes in 1/5 second increments;
after 60 minutes it will start counting again from "0" repeatedly up to 12 hours

Alarm hands can indicate the time in a different time zone

Cabochon crown • Sapphire crystal

SNAC75 $535
Black Ion Finish

New

SGEE65 $350

0 29665 15117 9

New

SGEE67 $350

0 29665 15118 6

New

SGEE68 $375

0 29665 15119 3

Cabochon crown • Sapphire crystal

SGED28 $695
Forty diamonds

0 29665 14165 1

SGED57 $425
Eleven diamonds

0 29665 14108 8

SGEB76 $350

0 29665 13485 1

SGEC72 $350

0 29665 13861 3

SEIKO

DEDICATED TO PERFECTION

COUTURA. As the inventor of the women's quartz watch in 1972, SEIKO has nearly four decades of experience in fusing function with perfect design. Today, the new women's Coutura offers a diamond bezel, a mother-of-pearl dial, a sapphire crystal, a cabochon crown and 10 bar water resistance in a timepiece whose design and function reveal the same infinite attention to detail. SeikoUSA.com

NEW

SXDB59 $550
Mother-of-pearl dial
Twenty-four diamonds

0 29665 15120 9

NEW

SXDB60 $575
Mother-of-pearl dial
Twenty-four diamonds

0 29665 15121 6

Cabochon crown • Sapphire crystal

NEW

SXDB64 $550
Mother-of-pearl dial
Rose Gold Finish
Fourteen diamonds

0 29665 15123 0

NEW

SXDB62 $495
Mother-of-pearl dial
Fourteen diamonds

0 29665 15122 3

NEW

SXDB65 $375
Mother-of-pearl dial

0 29665 15124 7

NEW

SXDB67 $350

0 29665 15125 4

SRKZ91 $550
Mother-of-pearl dial
Twenty diamonds

SRKZ88 $625
Mother-of-pearl dial
Rose gold finish
Twenty diamonds

Cabochon crown • Sapphire crystal

SXD692 $525
Mother-of-pearl dial
Twenty diamonds

SXD656 $375
Mother-of-pearl dial

SXD722 $350
Mother-of-pearl dial

SNP027 $795

SNP028 $825

KINETIC
PERPETUAL

POWERED BY THE MOVEMENT OF YOUR BODY

ENVIRONMENTALLY FRIENDLY

THE MOST ADVANCED ELECTRONIC WATCH TECHNOLOGY

Once set, the calendar automatically adjusts for odd and even months including February of leap years up to February 28, 2100

When the watch senses 24 hours of inactivity it puts itself into suspended animation (sleep mode) to conserve energy. The date continues to advance correctly while the watch is asleep. Wake it up with a few shakes of your wrist and it automatically resets itself to the correct time even if it's been asleep for up to 4 years

Window at 9:00 indicates the number of years since last leap year • Oversized dual date windows

24-hour and 12-month subdials • Energy depletion forewarning function • Cabochon crown • Sapphire crystal

SPC043 $535

SPC044 $575

DUAL FLYBACK CHRONOGRAPH

Hour, minute and second hands • Chronograph can measure up to 100 minutes in 1/5 second increments repeatedly up to 5 hours
Top subdial accumulates 10 minutes in 1 minute intervals & resets to 0 after each 10 minutes
Bottom subdial accumulates 100 minutes in 10 minute intervals and resets after each 100 minutes for up to 300 minutes
Demonstration mode • Cabochon crown • Sapphire crystal

SRL001 $525
Twelve diamonds
Second hand subdial

RETROGRADE DAY INDICATOR

31-day calendar display • 24-hour display • Cabochon crown • Sapphire crystal

SXDA83 $575
Thirty diamonds

0 29665 14846 9

SXDA84 $650
Thirty diamonds
Rose gold finish

0 29665 14847 6

SXDA86 $595
Thirty diamonds

0 29665 14849 0

Cabochon crown • Sapphire crystal

SXDA53 $395
Eight diamonds
Mother-of-pearl dial

0 29665 14537 6

SXDA26 $425
Eight diamonds
Mother-of-pearl dial

0 29665 14442 3

SXDA28 $425
Eight diamonds
Mother-of-pearl dial

0 29665 14443 0

SKK637 $325

0 29665 14175 0

SKK688 $350

0 29665 14901 5

SXDB16 $350

0 29665 14904 6

Cabochon crown • Sapphire crystal

SKK690 $395
Rose gold finish

0 29665 14902 2

SXDB18 $395
Rose gold finish

0 29665 14905 3

SKK692 $350

0 29665 14903 9

SXDB20 $350

0 29665 14906 0

Four diamonds
Mother-of-pearl dial
Cabochon crown
Sapphire crystal

SXGM46 $395

0 29665 13593 3

SXGM48 $395

0 29665 13594 0

SLC033 $425
Titanium

0 29665 09097 3

SLC028 $325

0 29665 08788 1

SXE586 $325

0 29665 08791 1

SUN005 $550
Black Ion Finish bezel

0 29665 14477 5

SUN007 $595
Black Ion Finish

0 29665 14478 2

KINETIC – GMT
POWERED BY THE MOVEMENT OF YOUR BODY
ENVIRONMENTALLY FRIENDLY
THE MOST ADVANCED ELECTRONIC WATCH TECHNOLOGY

Hour, minute and second hands • Automatic power generator • Power reserve indicator function
6-month power reserve • Screwdown See-Thru caseback • Greenwich Mean Time indicator (24 hour hand)

SKA389 $450
Black Ion Finish

0 29665 14629 8

KINETIC
POWERED BY THE MOVEMENT OF YOUR BODY
ENVIRONMENTALLY FRIENDLY
THE MOST ADVANCED ELECTRONIC WATCH TECHNOLOGY

Hour, minute and second hands • Automatic power generator • Power reserve indicator function
6-month power reserve • One way rotating elapsed timing bezel • Screwdown See-Thru caseback

NEW

SKA453 $475
Black Ion Finish
Urethane Strap

0 29665 15174 2

NEW

SKA447 $495
Black Ion Finish
One way rotating elapsed timing bezel

0 29665 15177 3

KINETIC

POWERED BY THE MOVEMENT OF YOUR BODY
ENVIRONMENTALLY FRIENDLY
THE MOST ADVANCED ELECTRONIC WATCH TECHNOLOGY

Hour, minute and second hands • Automatic power generator

Power reserve indicator function • 6-month power reserve

SKA441 $425

0 29665 15043 1

SKA442 $450

0 29665 15044 8

SKA443 $475
Black Ion Finish

0 29665 15038 7

SKA192 $475

0 29665 12609 2

KINETIC

POWERED BY THE MOVEMENT OF YOUR BODY
ENVIRONMENTALLY FRIENDLY
THE MOST ADVANCED ELECTRONIC WATCH TECHNOLOGY

Hour, minute and second hands • Automatic power generator

Power reserve indicator function • 6-month power reserve

SKA401 $450
Screwdown See-Thru caseback

0 29665 14660 1

SKA402 $475
Screwdown See-Thru caseback

0 29665 14661 8

SKA404 $475
Screwdown See-Thru caseback

0 29665 14662 5

SKH640 $375

SKH676 $375

KINETIC

POWERED BY THE MOVEMENT OF YOUR BODY
ENVIRONMENTALLY FRIENDLY
THE MOST ADVANCED ELECTRONIC WATCH TECHNOLOGY

Hour, minute and second hands • Automatic power generator

Power reserve indicator function • 6-month power reserve

SKA347 $375
Screwdown See-Thru caseback

SKA348 $395
Screwdown See-Thru caseback

SKA366 $450
Black Ion Finish
Screwdown See-Thru caseback

NEW

SNQ097 $270
Black Ion Finish bezel

0 29665 15188 9

PERPETUAL CALENDAR

Once set, the calendar automatically adjusts for odd and even months including February of leap years

Indicates month, date and year

NEW

SNQ099 $295
Black Ion Finish case and bezel

0 29665 15189 6

SNQ067 $295

0 29665 14459 1

PERPETUAL CALENDAR

Once set, the calendar automatically adjusts for odd and even months including February of leap years

Indicates month, date and year

SNQ007 $270

0 29665 13621 3

SNQ010 $295

0 29665 13623 7

SNQ045 $325
Black Ion Finish

0 29665 13975 7

SEIKO FLIGHT COMPUTER WATCHES ARE FITTED WITH A ROTARY SLIDE RULE BEZEL FOR RAPID CALCULATIONS AND CONVERSIONS OF FLIGHT DATA AS REQUIRED BY PILOTS. THE ROTARY SLIDE RULE CONSISTS OF A BEZEL RULER AND A DIAL RULER, BOTH OF WHICH PROVIDE A WIDE VARIETY OF COMPUTATIONS AND CONVERSIONS OUTLINED BELOW.

CONVERSION SCALES

DISTANCE: Nautical Miles ↔ Statute Miles ↔ Kilometers

FUEL VOLUME CONVERSION:
US gallons ↔ Imperial gallons ↔ Liters

WEIGHT CONVERSION: Pounds ↔ Kilograms

FUEL VOLUME-TO-WEIGHT CONVERSION:
Fuel pounds ↔ US gallons ↔ Imperial gallons
Oil pounds ↔ US gallons ↔ Imperial gallons

COMPUTATION FOR NAVIGATION

Time calculation:
computes time to fly based on ground speed and distance to fly

Speed calculation:
computes ground speed based on distance to fly and time to fly

Distance calculation:
computes distance to fly based on ground speed and time to fly

Calculation of fuel consumption rate:
(per hour) based on time to fly and fuel consumption

Calculation of fuel quantity required:
based on time to fly and fuel consumption rate

Calculation of time remaining for cruising:
based on fuel innage and fuel consumption rate

Calculation of climbing altitude:
based on climbing rate and climbing time

Calculation of climbing rate:
based on climbing time and target altitude

Calculation of climbing time:
based on climbing rate and target altitude

SNAD05 $495

ALARM CHRONOGRAPH

Hour, minute and small second hands

Alarm can be set on a 12-hour basis with two small hands

Chronograph can measure up to 60 minutes in 1/5 second increments; after 60 minutes it will start counting again from "0" repeatedly up to 12 hours

Alarm hands can indicate the time in a different time zone

SNAD06 $525

SNAD08 $525

NEW

SNAD55 $550

0 29665 15126 1

ALARM CHRONOGRAPH

Hour, minute and small second hands

Alarm can be set on a 12-hour basis with two small hands

Chronograph can measure up to 60 minutes in 1/5 second increments;
after 60 minutes it will start counting again from "0" repeatedly up to 12 hours

Alarm hands can indicate the time in a different time zone

NEW

SNAD35 $450
One way rotating elapsed
timing bezel

0 29665 15178 0

NEW

SNAD61 $395
Urethane strap
One way rotating elapsed
timing bezel

0 29665 15179 7

SNA765 $475
Black Ion Finish

29665 14001 2

ALARM CHRONOGRAPH

Hour, minute and small second hands

Alarm can be set on a 12-hour basis with two small hands

Chronograph can measure up to 60 minutes in 1/5 second increments; after 60 minutes it will start counting again from "0" repeatedly up to 12 hours

Alarm hands can indicate the time in a different time zone

New

SNAD43 $495
Black Ion Finish bezel

29665 15175 9

New

SNAD63 $475
Black Ion Finish
Urethane strap

29665 15176 6

SNAC93 $425

0 29665 14990 9

ALARM CHRONOGRAPH

Hour, minute and small second hands

Alarm can be set on a 12-hour basis with two small hands

Chronograph can measure up to 60 minutes in 1/5 second increments;
after 60 minutes it will start counting again from "0" repeatedly up to 12 hours

Alarm hands can indicate the time in a different time zone

SNAC94 $450

0 29665 14991 6

SNAC96 $450

0 29665 14992 3

SNA695 $350

0 29665 13880 4

SNAA30 $425
Black Ion Finish

0 29665 14191 0

SNA283 $450
Black Ion Finish

0 29665 12683 2

ALARM CHRONOGRAPH

Hour, minute and small second hands

Alarm can be set on a 12-hour basis with two small hands

Chronograph can measure up to 60 minutes in 1/5 second increments; after 60 minutes it will start counting again from "0" repeatedly up to 12 hours

Alarm hands can indicate the time in a different time zone

SNAC35 $395

0 29665 14879 7

SNAB65 $325

0 29665 14635 9

SND585 $325

SND641 $350
Black Ion Finish

CHRONOGRAPH

Hour, minute and small second hands

Chronograph measures split and accumulated elapsed time

Chronograph can measure up to 12 hours in 1/20 second increments

SNDA67 $295

SNDA69 $270

SNDA65 $295
Black Ion Finish case

SNDZ25 $450
Mother-of-pearl dial

0 29665 14993 0

LADIES' CHRONOGRAPH

Eight diamonds

Hour, minute and small second hands

Chronograph measures split and accumulated elapsed time

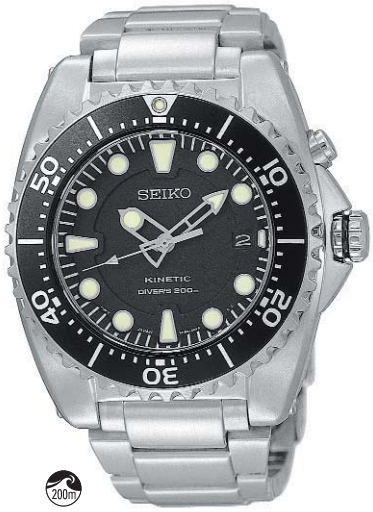
Chronograph can measure up to 12 hours in 1/20 second increments

SNDZ24 $475

0 29665 14994 7

SNDZ22 $475

0 29665 14995 4



SKA371 $525

SKA413 $495

KINETIC

POWERED BY THE MOVEMENT OF YOUR BODY
ENVIRONMENTALLY FRIENDLY
THE MOST ADVANCED ELECTRONIC WATCH TECHNOLOGY

Hour, minute and second hands • Automatic power generator • Power reserve indicator function
6-month power reserve • One way rotating elapsed timing bezel • Screwdown crown and caseback

SNM035 $495

AUTOMATIC

23-jewel, self-winding • One way rotating elapsed timing bezel • Inner rotating compass dial ring
Screwdown crown and caseback

SKX779 $450

29665 12054 0

SKX781 $475

29665 12055 7

AUTOMATIC

21-jewel, self-winding • One way rotating elapsed timing bezel

Strap models feature extra long pressure vented urethane straps

Screwdown crown and caseback

SKX175 $450

29665 08610 5

SKX173 $425

29665 08609 9

SKXA35 $425

29665 12210 0

SGEE55 $325

0 29665 15049 3

One way rotating elapsed timing bezel

SGEE56 $325

0 29665 15050 9

SGEE57 $350
Black Ion Finish

0 29665 15051 6

SGEE59 $295

0 29665 15052 3

SGEE60 $325

0 29665 15053 0

SGEE62 $325

0 29665 15054 7

SGEE64 $395
Eleven diamonds

0 29665 15055 4

SGEE37 $250

0 29665 15000 4

SGEE38 $270

0 29665 15001 1

SGEE40 $270

0 29665 15002 8

SGED97 $270
Black Ion Finish bezel

0 29665 14675 5

SGED98 $270

0 29665 14676 2

SGEB58 $270
Ladies' model page 44

0 29665 13411 0

SGE514 $270
Ladies' model page 44

0 29665 11727 4

SGEC67 $250

0 29665 13800 2

SGEC68 $270

0 29665 13801 9

SKP310 $350
Black Ion Finish
Cabochon crown
Ladies' model page 44

0 29665 14187 3

SKP341 $375
Black Ion Finish
Cabochon crown
Ladies' model page 44

0 29665 14625 0

SGEB34 $425
Titanium

0 29665 13255 0

SGD301 $270
Titanium

0 29665 07784 4

SGE507 $250

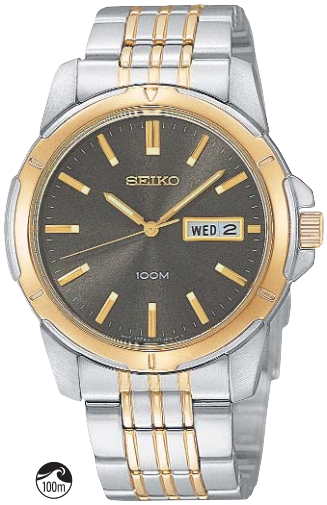
0 29665 11723 6

SKK666 $295
Ladies' model page 48

0 29665 14637 3

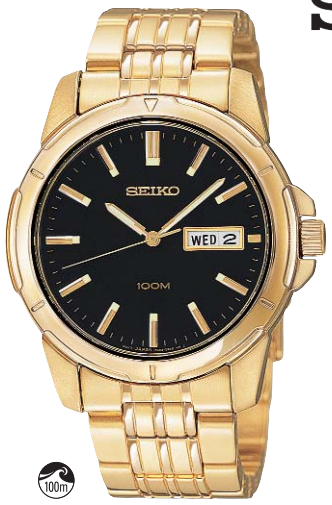
SGG783 $195

0 29665 14032 6



SGG786 $235

0 29665 14034 0



SGG788 $235

0 29665 14035 7

SGF204 $270

Ladies' model page 49

0 29665 04280 4

SGF206 $270

Ladies' model page 49

0 29665 04281 1

SGF212 $270

0 29665 04284 2

SGG799 $175

LumiBrite dial

0 29665 14197 2

SGFA09 $185

0 29665 13408 0

SGGA49 $165
Replaces model SGF719

0 29665 15064 6

SGGA51 $165
Replaces model SGF523

0 29665 15065 3

SGGA52 $195
Replaces model SGF524

0 29665 15066 0

SGGA54 $195

0 29665 15071 4

SGGA59 $185
Railroad approved
Replaces model SGG531

0 29665 15069 1

SGGA60 $195
Replaces model SGG540

0 29665 15070 7

SGGA56 $195
Replaces model SGF526

0 29665 15067 7

SGGA58 $195
Replaces model SGF528

0 29665 15068 4

New

SXDB85 $350
Nine diamonds
Mother-of-pearl dial
Cabochon crown

0 29665 15182 7

New

SXDB86 $375
Nine diamonds
Mother-of-pearl dial
Cabochon crown

0 29665 15181 0

SXDA71 $250
Mother-of-pearl dial

0 29665 14867 4

SXDA72 $270

0 29665 14868 1

SXDA74 $295

0 29665 14869 8

New

SXDB71 $250

0 29665 15130 8

New

SXDB72 $270

0 29665 15131 5

New

SXDB76 $325
Mother-of-pearl dial
Rose Gold Finish

0 29665 15133 9

New

SXDB74 $295
Mother-of-pearl dial

0 29665 15132 2

SUJF85 $270
One diamond
Mother-of-pearl dial

0 29665 15045 5

SUJF87 $270
One diamond

0 29665 15046 2

SXDB76 $325
One diamond

0 29665 15047 9

SUJF89 $295
One diamond
Black Ion Finish

0 29665 15048 6

SUJ707 $250
Two diamonds
Mother-of-pearl dial

0 29665 13057 0

SUJ708 $270
Two diamonds
Mother-of-pearl dial

0 29665 13058 7

SUJ703 $200

0 29665 13054 9

SUJ704 $215

0 29665 13055 6

SUJA80 $250
Black Ion Finish

0 29665 13405 9

SXDB29 $395
Twenty diamonds

0 29665 14996 1

SXDB32 $450
Mother-of-pearl dial
Twenty diamonds

0 29665 14997 8

SXDB30 $425
Twenty diamonds

0 29665 14998 5

SXDB34 $450
Mother-of-pearl dial
Twenty diamonds

0 29665 14999 2

NEW

SXDB70 $495
Twenty diamonds

0 29665 15129 2

NEW

SXDB69 $495
Mother-of-pearl dial
Twenty diamonds

0 29665 15128 5

SXDA42 $395
Sixteen diamonds

0 29665 14462 1

SXDA44 $395
Sixteen diamonds

0 29665 14463 8

SXDB51 $425
Sixteen diamonds
Mother-of-pearl dial

0 29665 15060 8

SXDB52 $450
Sixteen diamonds
Mother-of-pearl dial

0 29665 15061 5

SXDB45 $295

0 29665 15056 1

SXDB46 $325

0 29665 15057 8

SXDB48 $325

0 29665 15058 5

SXDB50 $395
Eleven diamonds

0 29665 15059 2

SXDA29 $270

SXDA30 $295

SXDA31 $395
Eleven diamonds
Mother-of-pearl dial

SXGN50 $425
Twelve diamonds

SXDA97 $475
Twenty-four diamonds
Mother-of-pearl dial

SXDA98 $495
Twenty-four diamonds
Mother-of-pearl dial

SXDB02 $525
Twenty-four diamonds
Mother-of-pearl dial

SXDA94 $325
Cabochon crown

SXDA89 $250

0 29665 14876 6

SXDA90 $270

0 29665 14877 3

SXDA92 $270

0 29665 14878 0

SXD646 $270
Men's model page 35

0 29665 13412 7

SXD408 $270
Men's model page 35

0 29665 12141 7

SXDA33 $250

0 29665 14471 3

SXDA34 $270

0 29665 14472 0

SUJE76 $350
Black Ion Finish
Cabochon crown
Men's Model page 36

0 29665 14188 0

SUJF29 $375
Black Ion Finish
Cabochon crown
Men's Model page 36

0 29665 14626 7

SUJF24 $270
One diamond

0 29665 14621 2

SUJF26 $270
One diamond

0 29665 14622 9

NEW

SUJG09 $250

0 29665 15190 2

NEW

SUJG10 $270

0 29665 15191 9

NEW

SUJG12 $295

0 29665 15192 6

SZZC53 $350
Black Ion Finish

0 29665 14874 2

SZZC54 $395
Black Ion Finish

0 29665 14875 9

SZZC40 $250

SZZC42 $250

SZZC44 $250

NEW

SZZC59 $350
Eight diamonds
Mother-of-pearl dial

NEW

SZZC60 $375
Eight diamonds
Mother-of-pearl dial

NEW

SZZC62 $375
Eight diamonds

SUJF39 $535
Twenty-four diamonds

SUJF41 $575
Twenty-four diamonds
Mother-of-pearl dial

SUJF42 $575
Twenty-four diamonds
Mother-of-pearl dial

SXGJ71 $185

0 29665 12527 9

SXGJ73 $185

0 29665 12528 6

SXGJ72 $185

0 29665 12526 2

NEW

SUJG05 $195

0 29665 15134 6

NEW

SUJG06 $215

0 29665 15135 3

NEW

SUJG08 $215

0 29665 15136 0

SXJW71 $175

0 29665 11475 4

SXGM06 $185

0 29665 13397 7

SUJF75 $195

0 29665 15003 5

SUJF76 $225

0 29665 15004 2

SUJF78 $225

0 29665 15005 9

SXGN46 $295

Men's model page 36

0 29665 14640 3

SXGL59 $185

0 29665 13288 8

SXGL62 $185

0 29665 13289 5

SXGL61 $185

0 29665 13290 1

SXGL64 $185

0 29665 13291 8

SWZ054 $270
Men's model page 37

0 29665 04302 3

SWZ056 $270

0 29665 04303 0

SWZ058 $270
Men's model page 37

0 29665 04304 7

SXA124 $185

0 29665 15009 7

SXA126 $185

0 29665 15010 3

SXA120 $185

0 29665 15007 3

SXA122 $185

0 29665 15008 0

SGG740 $185

0 29665 13806 4

SGG744 $185

0 29665 13808 8

SGG746 $195
Railroad approved

0 29665 13809 5

SIZING-CLASP SYSTEM

Without removing links - adjust the length to fit wrists from 7-8 inches (average wrist is 7 1/2)
Sizing is simple and quick • No costly mistakes • No tools required • Clasp can be personalized
Easy to demonstrate/sell • Patent pending

SGF799 $150

0 29665 13110 2

SGFA02 $185

0 29665 13108 9

SWZ147 $175

0 29665 05048 9

SGF578 $165

0 29665 07790 5

SWZ156 $165

0 29665 07825 4

SKP330 $175

0 29665 14370 9

SXGN36 $175

0 29665 14368 6

SNF672 $175
Cabochon crown

0 29665 14364 8

SXGN42 $175
Cabochon crown

0 29665 14365 5

SUJF80 $195

0 29665 15006 6

SGFA03 $165

0 29665 13409 7

SGGA08 $195

0 29665 14280 1

SGFA10 $165

0 29665 13410 3

SKP332 $175

0 29665 14372 3

30m

SGG492 $165

0 29665 05016 8

30m

SGG490 $165

0 29665 05015 1

30m

SKP333 $250
One diamond
Black Ion Finish

0 29665 14363 1

50m

SRK008 $250
Second hand subdial

0 29665 14467 6

30m

SXB850 $195

0 29665 12636 8

30m

SXGM10 $165

0 29665 13399 1

30m

SXGN38 $175

0 29665 14369 3

30m

SXGA02 $165

0 29665 11157 9

IMPRINTED DIAL WATCHES

Most Seiko styles are available for customized color imprinting.
You can imprint any design, logo, symbol or message you like.

EMBOSSED MEDALLION DIAL WATCHES

Seiko offers you more style options than anyone else for embossed medallion dial customization.
Embossing is available on a wide selection of models at price points to fit any budget.

PERSONALIZED ENGRAVING ON ALL WATCHES

For the finest in personalization, we offer custom engraving on the back of any Seiko watch case.
You can inscribe any name, set of initials or brief message.

For more information contact your sales representative.

KINETIC See-Thru Caseback. Clear, Hardlex watch back enables you to view the KINETIC movement.

RETROGRADE INDICATOR

A display where the hand indicator moves across the numbered arc or dial segment to indicate the time of day, day of the week, date, etc. When the hand reaches the end of the arc, it instantly returns to its starting position.

Titanium

Titanium is an environmentally friendly, natural metal that is 40% stronger and 30% lighter than stainless steel. It is hypoallergenic because it is nickel-free. Perfect for water sport enthusiasts, it is extremely resistant to salt water and other forms of corrosion and able to withstand extreme temperatures. Most Seiko titanium watches are further enhanced with a glass coating for increased scratch resistance.

BLACK ION FINISH

The Black Ion Finish is applied to the cases and bracelets of select watches. The Physical Vapor Deposition (PVD) process creates lustrous satin and/or polished finishes in shades of black, gray and blue.

LumiBrite

LumiBrite watches are environmentally safe and will glow brightly for hours without pushing a button or drawing energy from a battery.

Water-resistant to 30 meters (100 feet). Withstands splashes of water or rain but should not be worn while swimming or diving.

Water-tested to 50 meters (165 feet). Suitable for showering or swimming in shallow water.

Water-tested to 100 meters (330 feet). Suitable for swimming and snorkeling.

Water-tested to 200 meters (660 feet). Suitable for skin diving.

Diver's to 200 meters (660 feet). Meets ISO standards and is suitable for scuba diving.

EVERY SEIKO WATER-RESISTANT

SERVICE INFORMATION

For Seiko factory authorized service,
there are two fully equipped service centers:

COSERV
1111 Macarthur Boulevard, Mahwah, New Jersey 07430
Telephone (201) 529-3316 Fax (201) 529-4525

Centro Técnico de Reparación
Avenida Roberto Clemente C16, Carolina, Puerto Rico 00985
Telephone (787) 750-7190

To order bracelets, links, clasps, batteries,
cases, tools or straps, call toll free:

1-800-722-4452

All other material inquiries: (201) 529-3311
Fax (201) 529-4543 or (201) 529-4525

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